

# Workshop „Rebooting Social Media“

*TUM Think Tank*

*01 February 2023, 9:00 am – 1:00 pm*

## Event Description

English version below.

Der Workshop "Rebooting Social Media - eine Herausforderung für Recht, Politik und Gesellschaft" wird vom TUM Think Tank in Zusammenarbeit mit dem Bayerischen Staatsministerium der Justiz (StMJ) organisiert. Ziel des Workshops ist es, Fragen des Umgangs mit Hassrede, Mobbing und anderen Formen von schädlichen Online-Inhalten aus verschiedenen Perspektiven zu diskutieren.

Der Workshop findet am Mittwoch, den 1. Februar 2023 von 9:00 bis 13:00 Uhr in den Räumen des TUM Think Tank statt (Richard-Wagner-Straße 1, 80333 München). Impulse aus dem Staatsministerium der Justiz und von Forschenden der Technischen Universität München und anderer Universitäten werden interaktiv mit den Teilnehmenden diskutiert.

Die Themen umfassen zentrale Herausforderungen von Social Media aus Sicht des Staatsministeriums der Justiz (z.B. Löschung und Tracking) sowie zu erwartende zukünftige Entwicklungen im Bereich des Digitalen Dienstleistungsgesetzes, der Content-Moderation und des Online-Verhaltens (Online-Hass, politischer Diskurs im Netz, Verhalten von Kindern und Jugendlichen).

Kurze Inputs werden präsentiert von Dr. Till Guttenberger und Teresa Ott aus dem Staatsministerium sowie Dr. Sandra Cortesi, Prof. Janina Steinert, Prof. Yannis Theocharis, Prof. Christian Djeffal und Prof. Jürgen Pfeffer.

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Dear all,

Many thanks for your interest in our workshop „Rebooting Social Media – a Challenge for Law, Politics and Society” which is jointly organized by the TUM Think Tank, the professorship for Public Policy, Governance and Innovative Technology and the Bavarian State Ministry of Justice (StMJ).

The aim of the workshop is to have a multi-stakeholder discussion on concrete issues of dealing with hate speech, bullying and other forms of harmful online content from different perspectives, sectors and disciplines.

The workshop is part of our Reboot Social Media Lab. It will take place on Wednesday, February 1, 2023 from 9:00am to 1:00pm in the TUM Think Tank. These are in the Hochschule für Politik München, Richard-Wagner Str. 1, 80333 Munich. Please find an agenda below.

The workshop will follow an open and interactive setup with brief inputs by practitioners and academics on a selected number of central challenges posed by social media. Topics covered range from questions of uncivil discourse and hate speech on social media platforms to

deletion, tracking and prosecution of online hate to innovative forms of content moderation and new insights from the online behavior of children.

We decided for a hybrid language format meaning that inputs and discussion can be done in German and English.

Please do not hesitate to contact us if you have any questions!

We are very much looking forward to the event and welcoming you at the TUM Think Tank.

With kind regards - also on behalf of the whole team,  
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## Agenda

9:00	Registration & Coffee
9:15	Welcome
9:30 – 10:30	<b>“Incivility &amp; hate online”</b>  Input by Yannis Theocharis, Technical University of Munich “Uncivil political discourse on social media”  Input by Janina Steinert & Jürgen Pfeffer, both Technical University of Munich “Online hate against politically active women”  Open discussion
10:30 – 11:30	<b>“Instruments of law”</b>  Input by Till Guttenberger, Bavarian State Ministry of Justice “Digital Services Act vs. NetzDG”  Input by Teresa Ott, Attorney General’s Office Munich “DSA - Herausforderungen für die Strafverfolgung”  Open discussion
11:30 – 12:30	<b>“Looking beyond the law to address uncivil discourse online”</b>  Input by Christian Djefal, Technical University of Munich “Participatory mechanisms in content moderation”  Input by Sandra Cortesi, University of Zurich & Harvard University “Education and social media use of children”  Open discussion

12:30 – 12:45	Wrap-up
12:45 onwards	Light lunch

## Speaker Briefing

The inputs should present selected key aspects of your research regarding social media and its expected future developments in 4-5 minutes. It would be great if you could include some specific ideas/points to discuss with the participants. A slide deck is optional. We decided for a hybrid language format meaning that inputs and discussion can be done in German and/or English.